

HOSPITALITY & TOURISM

A.A.S. Degree Program at DCC



CAREER OPPORTUNITIES

#1

The hospitality and tourism industry is the **world's #1 employer** and a major contributor to the Mid-Hudson Valley economy.

- Hotel Manager or Assistant Manager
- Meeting, Convention, and Event Planners
- Restaurant or Food Service Manager
- Housekeeping Manager
- Front desk manager
- Destination Marketing
- Attraction/Theme Park Manager

PROGRAM OVERVIEW

"No industry has been harder hit by the pandemic than travel and tourism but with more and more people getting vaccinated, **travel is going to come roaring back**. When it does, it will be crucial that we have **qualified employees** at our hotels, restaurants and attractions to welcome them and provide excellent experiences.

Melaine Rottkamp
President & CEO, Dutchess Tourism

Finding enough qualified employees to fill open positions has really been challenging. I am excited about this new educational program right here in our community that will teach **the type of job skills the hotel industry needs**.

Judy D'Alessandro
Hyatt Area Sales Director

PROGRAM OVERVIEW

- **Associate of Applied Science** (A.A.S)
Degree program
- **Occupational degree** geared towards students looking to enter the workforce after **two years**
- Offers students a **business-based** view of the hospitality and tourism industry
- Provides a basic knowledge of essential **business practices and management principles** within a hospitality framework
- Courses offered at new **DCC @ Fishkill**

LEARNING OUTCOMES

Upon completion of the
Hospitality and Tourism
Program, you will be able to:

- ✓ Apply **marketing skills** in the hospitality and tourism industry
- ✓ Use **business theories** and **business concepts** relating to the hospitality and tourism industry
- ✓ Develop **communication skills** and **team building** techniques
- ✓ Understand basic **business law**
- ✓ Build **computer skills** in relevant business software

FIRST SEMESTER

COURSE #	COURSE TITLE	CREDITS
ENG 101	Composition I	3
BUS 141	Introduction to Hospitality & Tourism	3
CIS 111	Computer Systems & Applications	3
BUS 107	Principles of Marketing	3
BUS 102	Introduction to Business	3



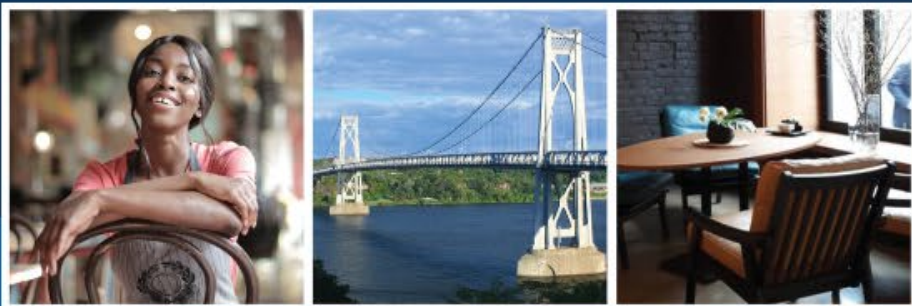
SECOND SEMESTER

COURSE #	COURSE TITLE	CREDITS
ENG 102	Composition II	3
Mathematics	SUNY Appendix A: MAT 109 or higher	3 - 4
BHS 103	Social Problems in Today's World	3
BUS 113	Essentials of Customer Service	3
ACC 101 or ACC 103	Principles of Financial Accounting I or Financial Accounting	3 - 4



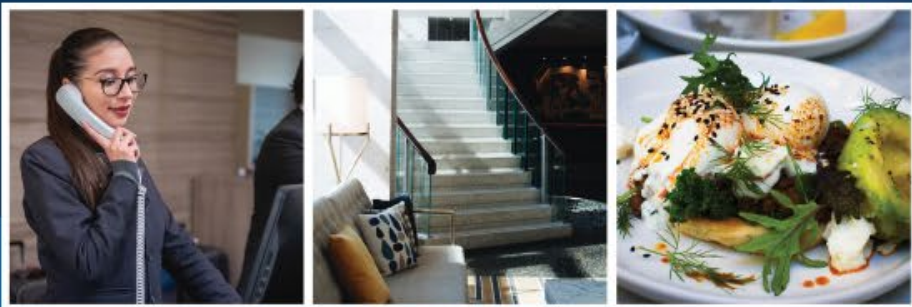
THIRD SEMESTER

COURSE #	COURSE TITLE	CREDITS
BUS 215	Business Law I	3
Natural Science	SUNY Appendix B: Physical Science or BIO 104 recommended	4
BUS 204	Business Organization & Management	3
BUS 143	Hospitality Purchasing & Marketing	3
BUS 210	Business Communication	3



FOURTH SEMESTER

COURSE #	COURSE TITLE	CREDITS
BUS 247	Convention, Meeting and Exposition Management	3
American History	SUNY Appendix D: HIS 216 recommended	3
BUS Elective	BUS 208, SPE 101, BUS 244, BIO 122, or SPA 101 or higher	3
ECO 105 or ECO 201	Economic Issues or Environmental Economics	3
BUS 290 or BUS Elective	Hospitality Internship or BUS Elective	3 - 4

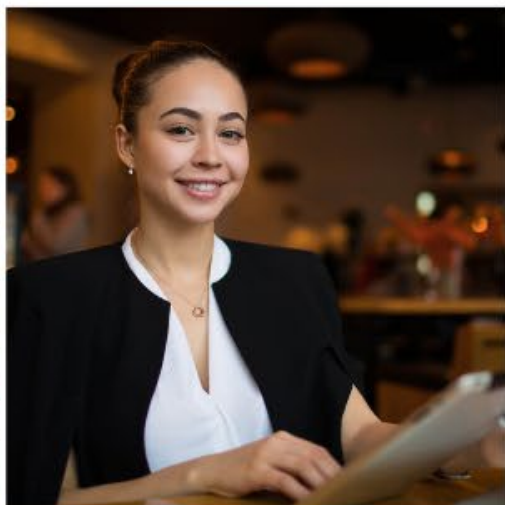


INDUSTRY & PARTNERSHIP OPPORTUNITIES

- ✓ On-Campus or Virtual Job Fairs
- ✓ Internships
- ✓ Guest Speakers
- ✓ Hospitality Club Activities
- ✓ Graduate Job Placement



www.sunydutchess.edu/hospitality



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